COMING SOON...

The 2023 CLA Case Competition!

FIND OUT MORE
Where can you find all the details about the Case Competition?

Visit Learning Lab!

https://usaidlearninglab.org/cla-case-competition
2023 CLA CASE COMPETITION
Submission Process

- Who can participate?
- What are the key dates?
- What are the requirements for submitting a case?
- What is the judging process?
Details on how to submit your case, what you need to submit a case, what qualifies, etc. can be found on Learning Lab in the CLA Case Competition page, under the accordion labeled FAQs.
The CLA Case Competition is open to all USAID staff and partners from all types of organizations working with USAID around the world.

Note: The specific activity doesn’t necessarily have to be funded by USAID; USAID must somehow be connected to the work.

Photo credit:
Greening Prey Lang
“Adaptive Management & Openness Guide the Redirection of the Greening Prey Lang Activity in Cambodia”
2022
What are the key dates?

Week of April 17, 2023

Case Submission Form Available

May 15, 2023

Data Form Available

June 15, 2023

SUBMISSIONS DUE
NO CAP!

Photo Credit:
Women + Water GDA
“Expanding the Reach of Women + Water in India through Collaborating and Adaptation” 2022
What is required to submit a case?

1. 2023 Case Submission Form: available on the week of April 17th!

2. 2023 Submission Google Form: available on May 15

3. An original photo related to your case submission: uploaded to the Submission Google Form
On the week of April 17th, visit the About page (https://usaidlearninglab.org/cla-case-competition) on the CLA Case Competition section of Learning Lab to download and complete the 2023 Case Submission Form.
On or after May 15, access the link to the Submission Google Form from the “Submit Your Case” page on Learning Lab and fill out. (The “Submit Your Case” page will not go live until May 15!)

Submission Google Form
Attach 1) an original photo and 2) your completed Case Submission Form to the Submission Google Form and **SUBMIT**!
What is the Judging Process?

Early Summer → Identify finalists

Late Summer → Identify winners

September 2023 → Winners Announced

Photo Credit:
MOMENTUM Knowledge Accelerator Team
“Unique Collaborative Project Builds Culture of CLA to Help Achieve Goals”
2022
1. Tell a full story: challenge, CLA-related action, outcome

2. Describe the “so-what” of the action

3. Be explicit about how your case used CLA

4. Don’t get lost in technical details

5. Think about the level of detail needed

6. Avoid jargon

7. Write the summary last

8. Have someone else review your submission
Questions?

We will take questions from the chat interspersed with raised hands.