**Consolidated Learning Use Case Canvas Template**

*You’ve articulated a learning question, priority, or need - now how might you plan learning activities to build an evidence base that gets used by its intended audience? The Consolidated Learning Use Case Canvas can help! Maintained by the Bureau for Policy, Planning and Learning Office of Learning, Evaluation, and Research (PPL/LER), this template brings together thinking from human-centered design, social and behavior change communication, and knowledge management to support the design of learning efforts. The template can be used before embarking on a learning activity, to imagine use cases and design with end users in mind; during learning activity implementation, as a way to reflect and adapt to better meet user needs; or at the close of a learning effort, to record how evidence influenced decision making, or where it fell short. Questions? ALA@USAID.gov*

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| Learning Question, Priority, or Need:  |
| Connections to Theory of Change, existing Learning Agendas, or Performance Management Plan: |
| **Learning Use Cases** | **Learning Activities (full knowledge cycle)** |
| **In order to \_\_\_\_\_\_,**(state the desired decision point or behavior the learning should inform) | **we think \_\_\_\_\_\_\_\_\_\_** (target individual/ group whose behavior or decisions the learning should inform) | **wants/ needs to know** \_\_\_\_\_\_\_\_\_.(learning questions/ evidence needed to inform decision or inspire behavior) | How will **needs/ demand** for this evidence be **validated**? How do we know this learning is wanted/ needed by end users? | What evidence will be **generated/ synthesized**? By whom? Using what methods and analytical approaches? | How will evidence be **translated, packaged, and shared**? What formats do targeted users find useful and usable? | How will **use** (behavior change) be **facilitated** or otherwise influenced? Who do targeted users trust, and how might they be engaged to share evidence? |
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