

Growing Organization Value Chain Excellence Learning Network
Mid-Term Workshop Agenda
 4-5 November 2010
 Beacon Hotel
 1615 Rhode Island Avenue NW
 Washington, DC 20036
 (202) 296-2100

TIME	THURSDAY, 4 NOVEMBER, 2010	SESSION OBJECTIVES/NOTES
Session 1 9:00 – 9:15	Review Meeting Agenda & Objectives (15 min) Objectives of meeting: <ul style="list-style-type: none"> ▪ Review progress on projects and learning questions ▪ Provide peer support to grantee projects ▪ Present progress to expert audience ▪ Update framework and agree to LN work plan 	Objective: Review agenda and expectations of workshop Reflection questions: <ul style="list-style-type: none"> ▪ What has been your progress so far? ▪ What are your plans for the next 2 years? ▪ Where would you like to be at the end of project? ▪ Where should the LN be at the end of project? ▪ How can the LN help you meet your goals? ▪ How can you help meet the goals of the LN? ▪ How will the work of the LN be of interest to the larger industry?
Session 2 9:15 – 9:45	Reintroductions and updates (30 min)	Objective: Grantees to reintroduce themselves and their projects and summarize major progress and interesting issues Reflection questions: “Guess that tweet.”* What is the most unexpected thing you’ve learned so far? What is your most inspiring mistake you’ve made so far? *As homework grantees will write a tweet on their achievements for Year 1 and on their plans for Year 2. Names of the authors will be removed and grantees will have to guess which tweet is whose.

Session 3 9:45 – 10:15	Review of Learning Agenda Questions (30 min) Learning questions: <ul style="list-style-type: none"> ▪ What are effective means and success factors to increase capacity, knowledge retention and continuous learning for VC development among field, HQ and partners' staff? ▪ What are the elements of a good M&E system for Value Chain Development? 	Objective: Review network and individual learning questions Reflection questions: <ul style="list-style-type: none"> ▪ Has your perspective on these questions changed with time? ▪ How will individual activities further the network learning agenda?
10:15-10:30	BREAK	
Session 4 10:30-11:30	Progress on Individual Learning Questions (1hr @ 15 min/each) Learning questions: <ul style="list-style-type: none"> ▪ How have you increased internal capacity, knowledge retention and learning for VC development? ▪ What progress have you made in developing M&E systems for value chain development? Participants: <ul style="list-style-type: none"> ▪ CARE ▪ CHF ▪ CI ▪ PA 	Objectives: <ul style="list-style-type: none"> ▪ Discuss how each project is addressing LN questions ▪ Summarize individual action plans ▪ Present challenges in answering learning questions ▪ Describe knowledge gaps and areas for assistance Reflection questions: <ul style="list-style-type: none"> ▪ What have you learned so far? ▪ What have you learned about the learning process? ▪ What are your plans for Year 2? ▪ What areas for support have you identified?
Session 5 11:30-12:30	Round Robin One on One Peer Assists* (1hr @ 20 min/each) Learning questions: <ul style="list-style-type: none"> ▪ What advice do you need from other LN members? ▪ What advice can you offer to other LN members? Participants: <ul style="list-style-type: none"> ▪ CARE ▪ CHF ▪ CI ▪ PA 	Objectives: <ul style="list-style-type: none"> ▪ Get feedback from LN members on research strategy and activities ▪ Discuss knowledge gaps and areas for mutual assistance Reflection questions: <ul style="list-style-type: none"> ▪ How can other LN members help in your activities? ▪ What advice do you have for other network members? *Each grantee will have three 20 minute one-on-one discussions, sharing advice with each other grantee on a rotating basis
12:30-1:30	LUNCH	

Session 6 1:30 – 3:00	Strategic Planning for Network Learning Framework (1 hr 30 m) Learning questions: <ul style="list-style-type: none"> ▪ What is the network’s strategic plan? Participants: <ul style="list-style-type: none"> ▪ CARE ▪ CHF ▪ CI ▪ PA 	Objectives: <ul style="list-style-type: none"> ▪ Update LN learning framework Reflection questions: <ul style="list-style-type: none"> ▪ What is the network’s common learning framework? ▪ What are the network’s common goals and obstacles? ▪ What is the value added and comparative advantage of the network? ▪ What should the legacy of the network be? ▪ What resources are available/needed to implement the LN agenda?
3:00-3:15	BREAK	
Session 7 3:15 – 5:00	Planning Network Activities (1 hr 45m) Learning question: <ul style="list-style-type: none"> ▪ What activities will help the network accomplish its objectives? LN activities: <ul style="list-style-type: none"> ▪ Monthly meetings ▪ Peer assist ▪ Ask the expert ▪ Wiki and KDMD website ▪ Technical workshop ▪ Peer exchanges 	Objectives: <ul style="list-style-type: none"> ▪ Identify topics, champions and resources for learning activities that answer the learning questions and help to develop knowledge products ▪ Plan upcoming LN activities (what, whom, when) Reflection questions: <ul style="list-style-type: none"> ▪ How can we capture our learning from learning? ▪ How can we better include field offices in network activities? ▪ How should we monitor progress? ▪ What learning products will the LN produce? ▪ What opportunities for collaboration does the network offer?
Session 8 5:00 - 5:30	Wrap Up of Day 1 and Prep for Day 2 (30 min) Summary/Next Steps	Objectives: <ul style="list-style-type: none"> ▪ Discuss progress of day 1 and plans for day 2
5:35 - 7:00	HAPPY HOUR	Beacon Hotel rooftop (no host)

TIME	FRIDAY, 5 NOVEMBER, 2010	SESSION OBJECTIVES/NOTES
Session 1 9:00 – 9:15	Re-Cap and Review Agenda Day 2	Objectives: <ul style="list-style-type: none"> ▪ Discuss progress of day 1 and plans for day 2
Session 2 9:15-10:45	Learning Network Knowledge Products (1 hr 30m) Learning question: <ul style="list-style-type: none"> ▪ What products will be created by the network? Knowledge Products: <ul style="list-style-type: none"> ▪ Tools ▪ Case studies ▪ Digital stories ▪ Technical notes ▪ Web content ▪ Technical workshop 	Objectives: <ul style="list-style-type: none"> ▪ Discuss and agree to knowledge products for LN ▪ Plan product development and QED support ▪ Agree to strategy for making LN findings public Reflection questions: <ul style="list-style-type: none"> ▪ Who is the audience for network learning products? ▪ How can ongoing LN activities be “productized”? ▪ What are the tools we will use to create these products? ▪ How can QED help in packaging knowledge products?
10:45 – 11:00	BREAK	
Session 3 11:00 – 12:30	Learning Network Work Plan (1 hr 30 m) Learning question: How can the learning agenda, questions, activities and products of the network be framed as an operational management plan?	Objectives: <ul style="list-style-type: none"> ▪ Discuss activities, outputs and outcomes for each learning question and knowledge product Reflection questions: <ul style="list-style-type: none"> ▪ Where should be the LN’s goals for the end of Year 2? For the end of Year 3? ▪ What activities should the LN implement in Year 2? ▪ What should be the implementation timeline? ▪ How should responsibility for implementation be divided? ▪ How will individual activities contribute towards the LN learning agenda?
12:30 – 1:30	LUNCH	

Session 4 1:30 – 3:00	Panel Discussion: GROOVE’s role in the VCD industry: the audience for network learning (1 hr 30 min) Speakers: <ul style="list-style-type: none"> ▪ CARE ▪ CHF ▪ CI ▪ PA Audience: <ul style="list-style-type: none"> ▪ USAID ▪ Internal colleagues ▪ External partners 	Objectives: <ul style="list-style-type: none"> ▪ Present LN learning agenda and individual projects to outside experts ▪ Solicit perspectives of outside experts on the LN agenda and projects Reflection questions: <ul style="list-style-type: none"> ▪ What have we learned so far? ▪ What questions remain outstanding? ▪ What are the most promising approaches for the future? ▪ How can the research of the network contribute to the larger industry?
3:00 – 3:15	BREAK	
Session 5 3:15 – 4:45	“Speed Dating” One on One with the MD Office (1 hr 30 min) The Bachelors/ettes*: <ul style="list-style-type: none"> ▪ Shari Berenbach ▪ Jeanne Downing ▪ Stacey Young ▪ Jason Wolfe The Contestants: <ul style="list-style-type: none"> ▪ CARE ▪ CHF ▪ CI ▪ PA 	Objectives: <ul style="list-style-type: none"> ▪ Engage in individual discussions with USAID on learning agenda and questions Reflection questions: <ul style="list-style-type: none"> ▪ How can the products of the GROOVE be of interest to USAID? ▪ How can USAID promote the work of the GROOVE and its members? *Invited guests to be confirmed.
Session 6 4:45 – 5:30	Wrap Up (45 min) Summary Next Steps Evaluation	Objectives: Confirm immediate, short-term and long term action steps