



Program Cycle Policy: Revisions to ADS 201

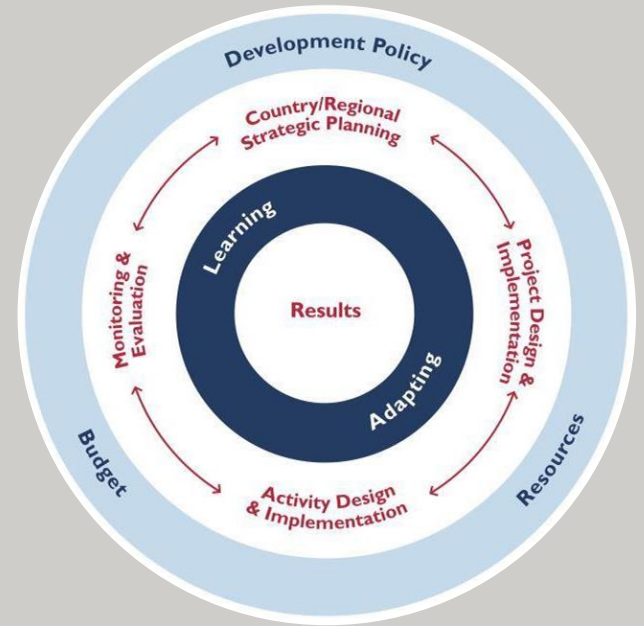
USAID Implementing Partners Webinar
December 15, 2016

USAID's Program Cycle

Operational framework for achieving more effective and sustainable results in the field.

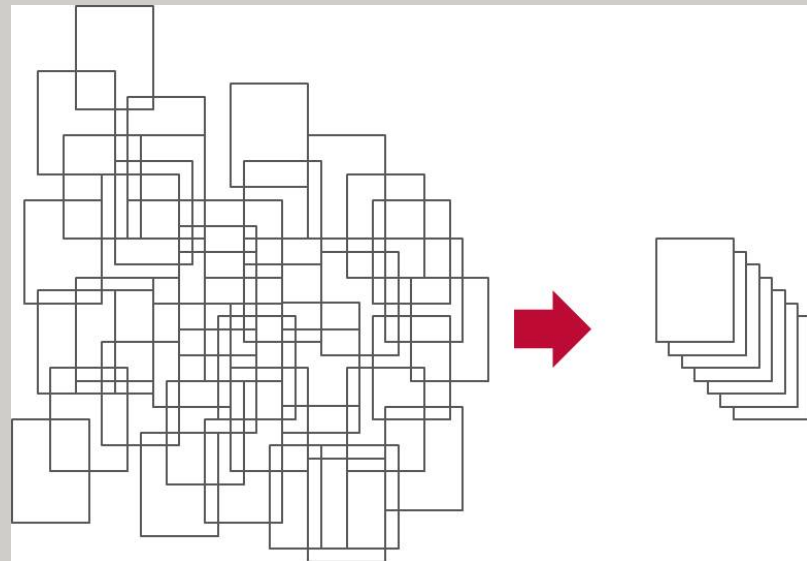
The Program Cycle provides policies and procedures for:

- **Strategic Planning** at the country or regional level;
- **Project and Activity Design and Implementation** to operationalize the plan; and
- **Monitoring, Evaluation, and Learning** for evidence-based decision making.



Program Cycle Revisions: Released 2016

- Streamlined ADS 201 that replaces former ADS 200-203.
 - ADS 200 now addresses development policy.
- Applies to all Missions.
- Clarifies requirements related to Washington operating units.



Program Cycle Revisions: Key Outcomes

- A more principles-based approach.
- Greater emphasis on project-level management.
- More strategic use of evidence.



Principles-Based Approach

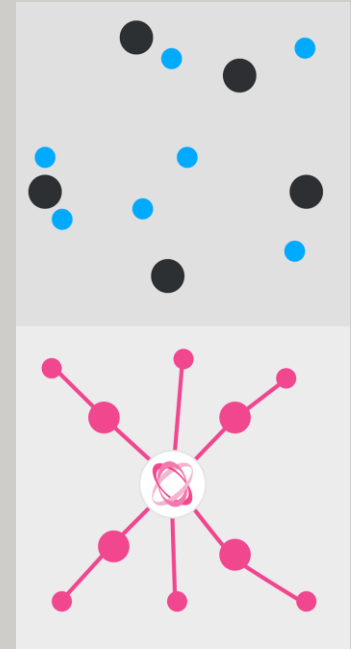
Moves from a focus on mandatory requirements to a more principles-based approach.

Apply analytic rigor	Make strategic choices based on conclusions supported by evidence.
Manage adaptively	Make adjustments in response to new information and context changes.
Promote sustainability	Generate lasting changes that can be sustained by local actors.
Utilize diverse approaches	Use a range of modalities to address diverse development challenges.

Greater Emphasis on Project-Level Management

Focuses on managing activities more synergistically to achieve higher-level results.

- Shifts focus to project outcomes over activity results within the Mission.
- Establishes Project Manager role to collaborate with AORs/CORs to jointly oversee the suite of activities contributing to a common project purpose.
- Calls for increased collaboration and information sharing, both internally at USAID and with our partners.



More Strategic Use of Evidence

*Enhances use of monitoring, evaluation and learning to facilitate **adaptive management**.*



- Emphasizes use of evidence for performance improvement.
- Enables more targeted and iterative approach to analysis.
- Rationalizes monitoring requirements.
- Requires evaluations that cut across activities.

Building Space for Adaptability

Improving how USAID designs and administers grants and contracts.

- Build in space for adaptive management early.
- Design mechanisms that are adaptable.
- Coordinate better with implementing partners.
- Establish A&A Innovation Labs to promote new A&A techniques.



What This Means for Our Implementing Partners

- Recognize that **activities are part of a larger project** and strategy.
- **Collaborate and share lessons learned** with USAID, other implementing partners, and local partners.
- **Promote local ownership** to increase sustainability of results.
- **Be prepared to adapt, as needed**, in response new evidence/changing context.



Questions?