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Background

- Who is the International Republican Institute (IRI)?
- IRI’s approach to M&E
IRI M&E Structure

- IRI's Office of Monitoring and Evaluation
- Local Partners Evaluation Program
- Country-specific M&E Local Capacity Trainings
Methodology

Program Theory and Utilization-focused Evaluation Principles

• Program Theory Narrative
• Theory of Change
• Theory of Action
Methodology

Results Chain Exercise

Define inputs, outputs, outcomes, impact

Develop M&E workplan
<table>
<thead>
<tr>
<th>Activity</th>
<th>Indicator</th>
<th>Target</th>
<th>Actual</th>
<th>Data Collection Activity (incl. method, frequency)</th>
</tr>
</thead>
<tbody>
<tr>
<td>County Level Land Rights Training Program</td>
<td>Number of individuals trained</td>
<td>40</td>
<td></td>
<td>Sign in sheets, pictures, video, English agenda, materials</td>
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<tr>
<td>County Level Land Rights Training Program</td>
<td>Number of participants that demonstrate increased knowledge by listing three items learned at the training program on an evaluation form</td>
<td>28</td>
<td></td>
<td>Evaluation forms, interviews</td>
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<tr>
<td>County Level Land Rights Training Program</td>
<td>Anecdotal evidence suggests officials utilize lessons from the training in the development of policies</td>
<td>N/A</td>
<td></td>
<td>Observation of response after an incident, media reports, phone calls, FGDs, interviews</td>
</tr>
<tr>
<td>Legislative Advocacy</td>
<td>Number of departments or agencies to which sends recommendations</td>
<td>6</td>
<td></td>
<td>List of organizations</td>
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<tr>
<td>Legislative Advocacy</td>
<td>Anecdotal evidence of feedback to recommendations</td>
<td>N/A</td>
<td></td>
<td>Feedback anecdotes</td>
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<tr>
<td>Legislative Advocacy</td>
<td>Number of departments or agencies that reference or make use of the recommendations</td>
<td>4</td>
<td></td>
<td>Media reports, phone calls, interviews</td>
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<tr>
<td>Observer Network</td>
<td>Number of observers that attend the Observer Network Meeting</td>
<td>30</td>
<td></td>
<td>Sign in sheets, pictures English agenda, materials</td>
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<tr>
<td>Observer Network</td>
<td>Number of articles sent by observers</td>
<td>20</td>
<td></td>
<td>List of articles and short summary in English</td>
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<tr>
<td>Observer Network</td>
<td>Anecdotal evidence suggests observers improve their ability to observe and document discrimination against women in China</td>
<td>N/A</td>
<td></td>
<td>Communication with observers</td>
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<tr>
<td>Publications</td>
<td>Number of e-newsletters sent</td>
<td>6000</td>
<td></td>
<td>e-newsletter statistics</td>
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<tr>
<td>Publications</td>
<td>Number of website hits per month</td>
<td>2000</td>
<td></td>
<td>website statistics</td>
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<tr>
<td>Publications</td>
<td>Number of annual reports distributed</td>
<td>600</td>
<td></td>
<td>annual report statistics</td>
</tr>
</tbody>
</table>
Case Study: IRI China Program

Three Evaluations

- Process Evaluation
- Strategy Evaluation
- Participatory Utilization Evaluation
Findings

• M&E training program successfully helps local partners to think differently about how they design and implement programs in favor of results-oriented programming.
• Emphasize utilization and adaptation
• Behavioral change can be challenging, especially for development veterans
• Important to break down preconceived notions about M&E
Recommendations

• Combine in-depth trainings with ongoing “helpdesk” support

• Develop strategies for partners follow-up such as integrate M&E work plan into contractually obligated report and frequent calls, emails and Skype chats

• Encourage partners to utilize M&E findings
Recommendations

- Training of Trainers approach is cost effective and has cascading effect, but beware inexperienced trainers
- Strong culture of M&E by the funder likely to flow down to local organizations