

Introduction

This resource complements [ADS 201](#) by providing a set of criteria against which to compare indicators when selecting performance indicators for measuring expected outputs and outcomes of strategies, projects, or activities.

Background

Per [ADS 201.3.5.6](#), when selecting indicators, Missions and Washington Operating Units (OUs) **must**:

1. consider the *utility* of data for management at the relevant level of decision making.
2. ensure that the data collected will be of sufficient *quality* to be useful for intended users. The data quality standards include: validity, integrity, precision, reliability, and timeliness.

Per [ADS 201.3.5.7](#), Missions and Washington OUs **should** also:

3. balance the *utility* and *quality* of data with the *cost* of the data.
4. determine if indicator disaggregations are useful for effective monitoring and achievement of results (disaggregation by sex is required when measuring person-level data).

Performance Monitoring Indicator Criteria Checklist

Criteria	<input checked="" type="checkbox"/>	Comment
Utility		
This indicator will be useful for management decision-making.	<input type="checkbox"/>	
Validity		
The indicator clearly and adequately measures the result it intends to measure. (If it is a proxy, is it an appropriate proxy?)	<input type="checkbox"/>	
The indicator reflects the right level in the Results Framework or Logic model (not higher or lower).	<input type="checkbox"/>	
The scope of the indicator matches to the scope of the result (e.g., it measures the same population affected by the intervention)	<input type="checkbox"/>	
The data from this indicator will not be biased in a particular direction.	<input type="checkbox"/>	
Reliability		
If indicator data collection is repeated by a different data collector, it will result in the same value of the indicator.	<input type="checkbox"/>	
The indicator data will be collected consistently over time and across locations.	<input type="checkbox"/>	
Timeliness		
Frequency and timing of indicator data collection is useful for management decision making.	<input type="checkbox"/>	
Indicator data is unlikely to be delayed.	<input type="checkbox"/>	
Precision		
The indicator is precise enough to measure expected changes and permit management decision making.	<input type="checkbox"/>	
The margin of error of indicator data will be less than the expected change being measured.	<input type="checkbox"/>	
Integrity		
The collection of indicator data is not conducive to manipulation or transcription errors.	<input type="checkbox"/>	
Cost		
The indicator is worth the management and financial resources required to collect and analyze the indicator data.	<input type="checkbox"/>	
Disaggregation		
The indicator includes appropriate disaggregates, such as gender, age, and location, that are important for monitoring.	<input type="checkbox"/>	