




This session is being recorded 



COMING SOON...

The 2023 CLA Case Competition!

FIND OUT MORE

The background features a world map with various countries labeled. Overlaid on the map are numerous circles in blue and yellow, each containing a number. A large red lightbulb icon is positioned on the left side of the map. A dark blue banner with white text is located at the bottom center of the map area.



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COMING SOON...

The 2023 CLA Case Competition!

[FIND OUT MORE](#)



Christophe Tocco



Where can you find all the details about the Case Competition?

Visit Learning Lab!



<https://usaidlearninglab.org/cla-case-competition>



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2023 CLA CASE COMPETITION

Submission Process

-
- Who can participate?
 - What are the key dates?
 - What are the requirements for submitting a case?
 - What is the judging process?



Navigating the Competition Page

Details on how to submit your case, what you need to submit a case, what qualifies, etc. can be found on Learning Lab in the CLA Case Competition page, under the accordion labeled FAQs

Opening Soon!

The Bureau for Policy, Planning and Learning (PPL) is delighted to announce that this year's **Collaborating, Learning and Adapting Case Competition** will be opening on **Monday, May 15, 2023**. The competition will close on **Thursday, June 15 at 5:00 p.m. EDT**. Participation is open to all types of individuals and organizations working with USAID. The CLA Case Competition captures real-world examples from USAID staff and partners of strategic collaboration, continuous learning, and adaptive management in action.

To learn more about the case submission process and get tips on writing a good case, attend the **CLA Case Competition Launch Webinar on Thursday, April 6, 2023 at 8:00 a.m. EDT** using this link: <https://usaid.zoomgov.com/j/1611083710r>.

These cases inform USAID and partner work in advancing how CLA approaches can be applied for organizational learning and improved development results. As you start reflecting with your teams, consider the following:

- Does your team pause and reflect on your activities?
- Are you creating a learning culture within your organization, perhaps by fostering diversity, equity, inclusion, and accessibility (DEIA)?
- Have you adapted activity implementation based on evaluation findings for performance monitoring information?
- Are you using CLA approaches to tackle challenges related to the Agency Learning Agenda?

This is not a call for traditional success stories; we want to hear what's working well, what you're struggling with, and what you've learned along the way. It can be about something big, or about one small practice that made an important difference to your work. Ultimately, the Case Competition helps us learn about what works and what does not when implementing CLA.

Your case submission will showcase your team's innovation and expertise, helping us all move the needle on strategic collaboration, continuous learning, and adaptive management. All eligible cases will be featured on USAID Learning Lab and highlighted in the Learning Matters newsletter and on Twitter. Over the past eight years, this friendly competition has grown the CLA evidence base on Learning Lab to over 500 cases.

[>>> Browse CLA Competition Cases](#)

CLA and Competition Details

What is CLA?	+
Eligibility and Judging	+

Answers to Common Questions

View FAQs	+
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Inspiration from Winning Cases

View 2022 Winners and Finalists	+
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2022 Special Mentions

View 2022 Special Mentions!	+
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Who can participate?

The CLA Case Competition is open to all USAID staff and partners from all types of organizations working with USAID around the world.

Note: The specific activity doesn't necessarily have to be funded by USAID; USAID must somehow be connected to the work.

Photo credit:
Greening Prey Lang
“Adaptive Management & Openness
Guide the Redirection of the Greening
Prey Lang Activity in Cambodia”
2022





What are the key dates?

Week of April 17, 2023

Case Submission Form Available

May 15, 2023

Data Form Available



Photo Credit:

Women + Water GDA
“Expanding the Reach of
Women + Water in India
through Collaborating
and Adaptation”
2022

June 15, 2023

SUBMISSIONS DUE

NO CAP!





What is required to submit a case?

1 2023 Case Submission Form: available on the week of April 17th!

2 2023 Submission Google Form: available on May 15

3 An original photo related to your case submission: uploaded to the Submission Google Form

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CLA Case Submission Form



On the week of April 17th, visit the About page (<https://usaidlearninglab.org/cla-case-competition>) on the CLA Case Competition section of Learning Lab to **download** and **complete** the 2023 Case Submission Form.

2023 CLA CASE COMPETITION
COLLABORATE • LEARN • ADAPT

About

What is CLA?

Submit Your Case

Eligibility and Judging

Browse Cases

FAQs

Submission Webinar

Submit Your Case

To enter the Case Competition, you are required to submit: (1) the 2023 Case Submission form, (2) an original photo related to your case submission, and (3) the Basic Data webform. Please refer to the instructions below.

Step 1: Download and complete the 2023 Case Submission Form

- Download and save this fillable PDF in Adobe Acrobat before completing. *Changes will NOT be saved if you modify in a web browser.* To complete the Case Submission form, please follow all instructions on the form.
- The word limits are approximate; you can fill up each text box. Before submitting your Case Submission form, please be sure to remove the text of instructions and word limits in the response boxes.

Step 2: Find a high-resolution, original photo related to your case. This will be uploaded to the Basic Data Webform (Step 3, below).

Step 3: Complete [this Submission Google Form](#). Please note that the Basic Data webform is a Google survey and only one submission per email address can be accepted.

- Upload the high-resolution photo (from Step 2) to the Basic Data webform and include a photo caption and credit (required). This should be an original photo related to your case submission.
- Finally, upload your completed 2023 Case Submission Form (from Step 1) to the Basic Data webform. And submit!

Need help submitting your case? Email submissions@usaidlearninglab.org

2023 CLA CASE COMPETITION
COLLABORATE • LEARN • ADAPT

Case Title:
Choose a Title that Describes the Who, What & Where of your Case

Name:
The submitter's name(s). Example: Jane Smith.

Organization:
Your organization's name.
Example: USAID/Columbia or Chemicon

Summary:

OVERALL INSTRUCTIONS (IMPORTANT):

- Download and save this fillable PDF before completing, changes will NOT be saved if you modify it in a web browser.
- Please remove this and all other help text before submitting your case.
- You may write as much as you can fit in each question's box. The approximate word limits reflect the average range of characters that can fit inside the box.
- Please use correct USAID terminology when talking about a project or activity. (See ADS 201 definitions.)

SUMMARY SECTION:

Think of this section as an executive summary or abstract. For best results, write this last. If your case is a winner or finalist, this summary could be featured on a poster or in a USAID Learning Lab blog post, so it all acronyms in this section.

We're looking for a brief overview of your case in narrative form that includes a short description of:

- The context of your case
- The organizational or development challenge that prompted you to use a CLA approach
- The CLA approach you used
- The outcomes of your CLA approach

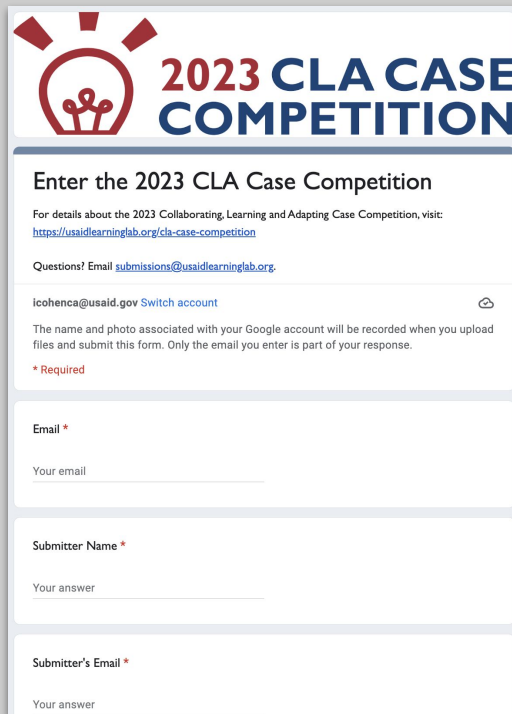
(Approximate Word Limit: 200-250)

Photo Caption & Credit:
Upload a photo, including a description and photo credit, to the Basic Data Web Form. You do NOT need to upload a photo in the box above.

2

Submission Google Form

On or after May 15, **access** the link to the Submission Google Form from the “Submit Your Case” page on Learning Lab and **fill out**. (The “Submit Your Case” page will not go live until May 15!)



The image shows a Google Form titled "2023 CLA CASE COMPETITION". The header features a logo with a stylized figure inside a circle, topped with three rays, and the text "2023 CLA CASE COMPETITION". Below the header, the form content includes:

- Enter the 2023 CLA Case Competition**
- For details about the 2023 Collaborating, Learning and Adapting Case Competition, visit: <https://usaidlearninglab.org/cla-case-competition>
- Questions? Email submissions@usaidlearninglab.org.
- icohenca@usaid.gov [Switch account](#)
- The name and photo associated with your Google account will be recorded when you upload files and submit this form. Only the email you enter is part of your response.
- * Required**
- Email ***
Your email
- Submitter Name ***
Your answer
- Submitter's Email ***
Your answer

3 Original Photo (+ Case Submission Form)

Attach 1) an original photo and 2) your completed Case Submission Form to the Submission Google Form and **SUBMIT!**

- ProgramNet
- Twitter
- Outreach from USAID/PPL
- Outreach from USAID PCM team
- USAID Agency Notice
- Other: _____

Photo: Caption & Credit: Describe your image and name the person or organization that owns the photo. Example: Participants collaborate during USAID/Colombia MEL Project Workshop. Credit: USAID/Colombia. *

Your answer _____

Please upload your original photo here. Your photo should follow the following naming format: "Title_of_Case-Name_of_Organization" *

[Add file](#)

Please upload your completed PDF submission form here. If you are unable to upload your PDF, please submit this form without it and email your PDF to submissions@usaideallearninglab.org.

[Add file](#)

Upload your original photo here



Upload completed Case Submission Form here



Photo credit:
Breakthrough ACTION Nigeria
Fostering Collaboration and Learning while Addressing Barriers to Uptake of Maternal Health Services in three Northern States in Nigeria. 2022



What is the Judging Process?



Early Summer →

Identify finalists

Late Summer →

Identify winners

September 2023 →

Winners Announced

Photo Credit:
MOMENTUM Knowledge Accelerator Team
“Unique Collaborative Project Builds
Culture of CLA to Help Achieve Goals”
2022

1. Tell a full story: challenge, CLA-related action, outcome
2. Describe the “so-what” of the action
3. Be explicit about how your case used CLA
4. Don't get lost in technical details
5. Think about the level of detail needed
6. Avoid jargon
7. Write the summary last
8. Have someone else review your submission



Questions?

We will take questions from the chat interspersed with raised hands.