Title	Number of private sector enterprises that engaged with the USG to support U.S. Foreign				
	Assistance objectives				
Indicator Number	PSE-2				
Status	Edited				
Working Group	PSE				
Indicator Type	Output				
Reporting Type	Integer				
SPS Category	Cross-Cutting Indicators				
SPS Area	Private Sector Engagement				
SPS Element					
Justification	This indicator is linked to USAID's Private Sector Engagement (PSE) Policy, the DOS-USAID Joint Strategic Plan, and USAID Country Development and Cooperation Strategies. This indicator will be used to monitor implementation of the USAID PSE Policy, a finding from The Office of Inspector General's Audit on the USAID PSE Policy.				
Definition	This indicator sums the total number of private sector enterprises that the USG worked with in the reporting year. An engagement can be a tangible (e.g., financial assistance, materials, provision of goods and services) or an informational (e.g., convenings, facilitation, strategy development) documented exchange (e.g., memorandum of understanding, strategy, activity design documentation) between a private sector actor(s) and the USG or USG implementer that affects the approach or programmatic strategy or objective in achieving the desired U.S. foreign assistance objective. Instances where private sector enterprises are solely beneficiaries do not count under this indicator, such as activities limited to technical assistance or capacity building for private sector actors (see standard program elements EG.5.1: Business Enabling Environment and EG.5.2: Private Sector Opportunity). For additional information on engagements, please refer to PSE-1 and our PSE reporting FAQ.				

The private sector is defined as "for-profit, commercial entities and their affiliated foundations; financial institutions, investors and intermediaries; business associations and cooperatives; micro, small, medium and large enterprises that operate in the formal and informal sectors; American, local, regional, and multinational businesses; and For-profit approaches that generate sustainable income (e.g., a venture fund run by a non-governmental organization (NGO) or a social enterprise)" (See USAID's Private Sector Engagement Policy:

https://www.usaid.gov/sites/default/files/documents/1865/usaid_psepolicy_final.pdf).

There are three disaggregates associated with this indicator:

- 1. **Type of private sector enterprise:** This refers to the types of entities that form the private sector, including for-profit commercial entities, private financial institutions, and corporate foundations. *Count the enterprise only once under this disaggregate.*
- 2. **Origin of private sector enterprise:** This disaggregate inquires as to whether the enterprise is based in the US, the host country, or elsewhere. Local branches of American multinationals should be counted as US-based. *Count the enterprise only once under this disaggregate.*
- 3. **Size of the private sector enterprise**: This refers to the number of personnel employed by the private sector enterprise. *Count the enterprise only once under this disaggregate.*

Note: This indicator is a snapshot indicator and cannot be summed across reporting years to calculate a total for the life of an activity. Engagements with a private sector enterprise that continue beyond the reporting year should be counted for each reporting year that it is active.

Long Term Linkages

This indicator is linked to USAID's Private Sector Engagement (PSE) Policy, the DOS-USAID Joint Strategic Plan, and USAID Country Development and Cooperation Strategies. It captures the breadth of private sector engagement to advance U.S. foreign assistance objectives.

Use Of Indicator	This is an Agency-wide cross-cutting indicator that applies to all sectors and standardized program areas. This indicator will be used to monitor implementation of the USAID PSE Policy, a finding from The Office of Inspector General's Audit on the USAID PSE Policy.					
Data Source	Operating Units and Implementing Partners records					
FA.Gov (Indicator)	Yes					
APP/APR	No					
HQ Assigned OUs	Afghanistan					
	Africa Union					
	Albania					
	Angola					
	Armenia					
	Azerbaijan					
	Bangladesh					
	Barbados and Eastern Caribbean					
	Belarus					
	Benin					
	Bosnia and Herzegovina					
	Botswana					
	Brazil					
	Burkina Faso					
	Burma					
	Cambodia					
	Cameroon					
	Central African Republic					
	Central Asia Regional					
	China					
	Colombia					
	Cote d'Ivoire					

Democratic Republic of the Congo Djibouti Dominican Republic Ecuador Egypt El Salvador Ethiopia Europe & Eurasia Regional Georgia Ghana Guatemala Guinea Haiti Honduras India Indonesia Iraq Jamaica Jordan Kenya Kosovo Laos Lebanon Liberia Madagascar Malawi Maldives Mali Mexico

Moldova Mongolia Morocco Mozambique Namibia Nepal Nigeria North Macedonia Pacific Island Regional Pakistan Papua New Guinea Paraguay Peru Philippines Republic of the Congo Rwanda Senegal Serbia Sierra Leone Somalia South Africa South Sudan Sri Lanka State East Asia and Pacific Regional Sudan Tajikistan Tanzania Thailand Timor-Leste

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	Tunisia
	Uganda
	Ukraine
	USAID Africa Regional
	USAID Asia Regional
	USAID Bureau for Democracy, Development, and Innovation (DDI)
	USAID Bureau for Humanitarian Assistance (HA)
	USAID Bureau for Resilience and Food Security
	USAID Caribbean Development Program
	USAID Central Africa Regional
	USAID Central America Regional
	USAID East Africa Regional
	USAID Global Health (GH)
	USAID Latin America and Caribbean Regional
	USAID Middle East Regional (MER)
	USAID Policy, Planning and Learning (PPL)
	USAID Regional Development Mission-Asia (RDM/A)
	USAID Sahel Regional Office
	USAID South America Regional
	USAID South Asia Regional
	USAID Southern Africa Regional
	USAID West Africa Regional
	Uzbekistan
	Vietnam
	West Bank and Gaza
	Zambia
Other SPS Linkages	
Explanation	

Indicator Owner	Name	Bureau and Office	Agency	POC Email		
	Tatiana Pulido	DDI/PSE	USAID	tpulido@us	tpulido@usaid.gov	
	PSE Hub Evidence Learning and Data Team	DDI/PSE	USAID	pse.eld@us	pse.eld@usaid.gov	
	Disaggregate Title	Disaggregate number	Status	Reporting Type	FA.Gov	
	 Type of Private Sector Enterprise: For-profit commercial entities (excluding financial institutions and social enterprises) Private financial institutions (excluding social enterprises) Private social enterprises Corporate foundations and corporate philanthropic entities Private grant-making foundations Business, Trade and Industry Associations (including Chambers of Commerce) Private Cooperatives Other 		ACTIVE	Integer/Number	No	
	 Origin of Private Sector Enterprise: US-Based Host Country-Based Third-Country-Based 		ACTIVE	Integer/Number	No	

Size	of Private Sector Enterprise:	ACTIVE	Integer/Number	No
•	Large (100+ employees) Medium (50-100 employees) Small (10-50 employees) Micro (<10 employees)			