

FY2023 PIRS Template for SIMR

Title	Number of private sector enterprises with improved participation in the local economy as a result of USG assistance
Indicator Number	<i>PSE-3</i>
Status	Edited
Working Group	PSE
Indicator Type	Output
Reporting Type	Integer
SPS Category	Cross-Cutting Indicators
SPS Area	Private Sector Engagement
SPS Element	
Justification	This indicator is linked to USAID's Private Sector Engagement (PSE) Policy, the DOS-USAID Joint Strategic Plan, and USAID Country Development and Cooperation Strategies. This indicator will be used to monitor implementation of the USAID PSE Policy, a finding from The Office of Inspector General's Audit on the USAID PSE Policy.
Definition	<p>This indicator measures whether USG private sector engagement improved economic participation for enterprises that we worked with during the reporting year. This indicator is a subset of the number of private sector enterprises that engaged with the USG to support U.S. Foreign Assistance objectives (PSE-2). Instances where private sector enterprises are solely beneficiaries do not count under this indicator, such as activities limited to technical assistance or capacity building for private sector actors (see standard program elements EG.5.1: Business Enabling Environment and EG.5.2: Private Sector Opportunity). For additional information on defining engagements, please refer to PSE-1 and our PSE reporting FAQ.</p> <p>A private sector enterprise is defined as "for-profit, commercial entities and their affiliated foundations; financial institutions, investors and intermediaries; business associations and cooperatives; micro, small, medium and large enterprises that operate in the formal and informal sectors; American, local, regional, and multinational businesses; and For-profit approaches that</p>

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generate sustainable income (e.g., a venture fund run by a non-governmental organization (NGO) or a social enterprise)” (See USAID’s Private Sector Engagement Policy: https://www.usaid.gov/sites/default/files/documents/1865/usaid_psepolicy_final.pdf).

Participation refers to a private sector enterprise’s exchange of goods or services in the local economy. Private sector enterprises with improved participation have changed their relationships or processes to either maximize efficiency or create new opportunities. The local economy is defined as a national or sub-national economy of a country. A market system may be part of the local economy depending on the boundaries of the system. For the purposes of this indicator, this is limited to the formal economy.

There are three disaggregate associated with this indicator:

1. **Type of private sector enterprise:** This refers to the types of entities that form the private sector, including for-profit commercial entities, private financial institutions, and corporate foundations. *Count the enterprise only once under this disaggregate.*
2. **Origin of private sector enterprise:** This disaggregate inquires as to whether the enterprise is based in the US, the host country, or in a third country. Local branches of American multinationals should be counted as US-based. *Count the enterprise only once under this disaggregate.*
3. **Type of Improvement:** This refers to the private sector enterprise’s type of improvement utilized to either maximize efficiency or create new opportunities. *Count all types of improvement that apply to the enterprise under this disaggregate.* These include:
 - *Internal Management Processes:* refers to changes to their business operations such as their supply chain management, input distribution system, business to business services, or quality and standards that improve the private sector institution’s services or products offered or processes in place.
 - *Access to New Markets:* refers to creation of new products or services, expanded

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	<p>geographical reach, expanded customer/client base, or entry into the local economy.</p> <ul style="list-style-type: none"> • <i>Government Advocacy</i>: refers to changes in the private sector's institution relationship with the host country government—either national or sub-national—and ability to engage in regulatory and legislative policy processes. • <i>Access to Finance</i>: unlocking or mobilizing investment opportunities for the enterprise.
Long Term Linkages	This indicator is linked to USAID's Private Sector Engagement (PSE) Policy, the DOS-USAID Joint Strategic Plan, and USAID Country Development and Cooperation Strategies. It captures the breadth of private sector engagement to advance U.S. foreign assistance objectives.
Use Of Indicator	This is an Agency-wide cross-cutting indicator that applies to all sectors and standardized program areas. This indicator will be used to monitor implementation of the USAID PSE Policy, a finding from The Office of Inspector General's Audit on the USAID PSE Policy.
Data Source	Operating Units and Implementing Partners records
FA.Gov (Indicator)	Yes
APP/APR	No
HQ Assigned OUs	<p><i>Afghanistan</i></p> <p><i>Africa Union</i></p> <p><i>Albania</i></p> <p><i>Angola</i></p> <p><i>Armenia</i></p> <p><i>Azerbaijan</i></p> <p><i>Bangladesh</i></p> <p><i>Barbados and Eastern Caribbean</i></p> <p><i>Belarus</i></p> <p><i>Benin</i></p> <p><i>Bosnia and Herzegovina</i></p> <p><i>Botswana</i></p> <p><i>Brazil</i></p>

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	<i>Burkina Faso</i>
	<i>Burma</i>
	<i>Cambodia</i>
	<i>Cameroon</i>
	<i>Central African Republic</i>
	<i>Central Asia Regional</i>
	<i>China</i>
	<i>Colombia</i>
	<i>Cote d'Ivoire</i>
	<i>Democratic Republic of the Congo</i>
	<i>Djibouti</i>
	<i>Dominican Republic</i>
	<i>Ecuador</i>
	<i>Egypt</i>
	<i>El Salvador</i>
	<i>Ethiopia</i>
	<i>Europe & Eurasia Regional</i>
	<i>Georgia</i>
	<i>Ghana</i>
	<i>Guatemala</i>
	<i>Guinea</i>
	<i>Haiti</i>
	<i>Honduras</i>
	<i>India</i>
	<i>Indonesia</i>
	<i>Iraq</i>
	<i>Jamaica</i>
	<i>Jordan</i>
	<i>Kenya</i>

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	<i>Kosovo</i>
	<i>Laos</i>
	<i>Lebanon</i>
	<i>Liberia</i>
	<i>Madagascar</i>
	<i>Malawi</i>
	<i>Maldives</i>
	<i>Mali</i>
	<i>Mexico</i>
	<i>Moldova</i>
	<i>Mongolia</i>
	<i>Morocco</i>
	<i>Mozambique</i>
	<i>Namibia</i>
	<i>Nepal</i>
	<i>Nigeria</i>
	<i>North Macedonia</i>
	<i>Pacific Island Regional</i>
	<i>Pakistan</i>
	<i>Papua New Guinea</i>
	<i>Paraguay</i>
	<i>Peru</i>
	<i>Philippines</i>
	<i>Republic of the Congo</i>
	<i>Rwanda</i>
	<i>Senegal</i>
	<i>Serbia</i>
	<i>Sierra Leone</i>
	<i>Somalia</i>

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	<p> <i>South Africa</i> <i>South Sudan</i> <i>Sri Lanka</i> <i>State East Asia and Pacific Regional</i> <i>Sudan</i> <i>Tajikistan</i> <i>Tanzania</i> <i>Thailand</i> <i>Timor-Leste</i> <i>Tunisia</i> <i>Uganda</i> <i>Ukraine</i> <i>USAID Africa Regional</i> <i>USAID Asia Regional</i> <i>USAID Bureau for Democracy, Development, and Innovation (DDI)</i> <i>USAID Bureau for Humanitarian Assistance (HA)</i> <i>USAID Bureau for Resilience and Food Security</i> <i>USAID Caribbean Development Program</i> <i>USAID Central Africa Regional</i> <i>USAID Central America Regional</i> <i>USAID East Africa Regional</i> <i>USAID Global Health (GH)</i> <i>USAID Latin America and Caribbean Regional</i> <i>USAID Middle East Regional (MER)</i> <i>USAID Policy, Planning and Learning (PPL)</i> <i>USAID Regional Development Mission-Asia (RDM/A)</i> <i>USAID Sahel Regional Office</i> <i>USAID South America Regional</i> <i>USAID South Asia Regional</i> </p>
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	<i>USAID Southern Africa Regional</i> <i>USAID West Africa Regional</i> <i>Uzbekistan</i> <i>Vietnam</i> <i>West Bank and Gaza</i> <i>Zambia</i>
Other SPS Linkages	
Explanation	

Indicator Owner	Name	Bureau and Office	Agency	POC Email	
	Tatiana Pulido	DDI/PSE	USAID	tpulido@usaid.gov	
	PSE Hub Evidence Learning and Data Team	DDI/PSE	USAID	pse.eld@usaid.gov	
	Disaggregate Title	Disaggregate number	Status	Reporting Type	FA.Gov
	Type of Private Sector Enterprise: <ul style="list-style-type: none"> For-profit commercial entities (excluding financial institutions and social enterprises) Private financial institutions (excluding social enterprises) Private social enterprises Corporate foundations and corporate 		Active	Integer/Number	No

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	philanthropic entities <ul style="list-style-type: none"> • Private grant-making foundations • Business, Trade and Industry Associations (including Chambers of Commerce) • Private Cooperatives • Other 				
	Origin of Private Sector Enterprise: <ul style="list-style-type: none"> • US-Based • Host Country-Based • Third-Country-Based 		Active	Integer/Number	No
	Type of Improvements: <ul style="list-style-type: none"> • Internal Management Processes • Access to New Markets • Government Advocacy • Access to Finance • Other 		Active	Integer/Number	No