



**Case Title:**

**Name:**

**Organization:**

**Summary:**



Frozen strawberries exported by USAID TRADE-supported SME.  
Credit: USAID TRADE

1. **WHAT:** What is the general context in which the case takes place? What organizational or development challenge(s) or opportunities prompted you to collaborate, learn, and/or adapt?

2. What two CLA Sub-Components are most clearly reflected in your case?



**3. HOW: What steps did you take to apply CLA approaches to address the challenge or opportunity described above?**

**4. RESULTS: Choose one of the following questions to answer.**

*We know you may have answers in mind for both questions; However please choose one to highlight as part of this case story*

**5. ENABLING CONDITIONS:** How have enabling conditions - resources (time/money/staff), organizational culture, or business/work processes - influenced your results? How would you advise others to navigate any challenges you may have faced?