



# Actor-Based Change Framework

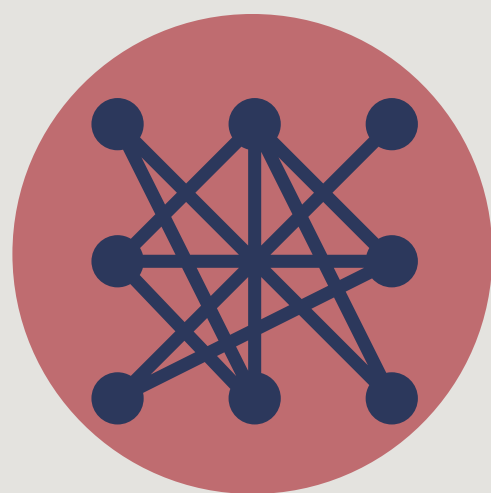


A structured approach to developing an evaluable theory of change for complex systems change initiatives

## Actor-Centered System Mapping

**Why?** Complex systems are made up of interconnected actors who interact with each other in dynamic and non-linear ways

**How?** Map out these actors to understand their roles, relationships, and the rules shaping their actions to help explain why the system produces the results that it does



## Focus on Behavior Change

**Why?** People's behaviors give rise to systems, and are driven by three basic conditions: capabilities, opportunities and motivations

**How?** Consider how conditions need to shift to support changes in behavior, giving rise to system-level change

## Causal Impact Pathways

**Why?** Causal pathways demonstrate the possible steps from action to system change that are measurable through research and evaluation

**How?** Design interventions that can shift behavioral drivers and bring about wider system changes, articulating key assumptions and potential risks, and using pathways as the foundations for monitoring and learning



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