# **Knowledge Management in Rolls-Royce**

#### **Presentation to KMPro**



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### **Agenda**

- Background
- KM tools used
- Plans & strategy
- Lessons Learnt
- Questions & discussion

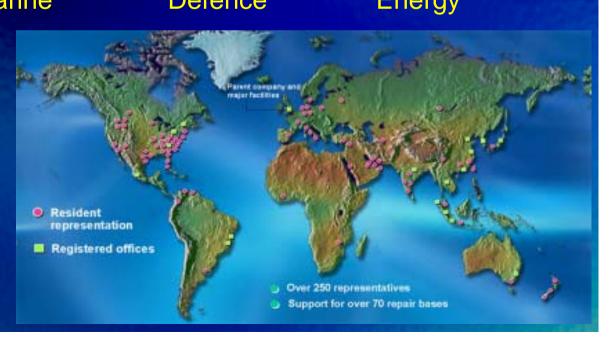


## Rolls-Royce plc



a global company providing power on land, sea and air





## Why R-R needs to manage its knowledge well





## **Knowledge Management in Rolls-Royce**

- Piloted KM in 1997
- Improvements made from lessons learnt
- Developed tools and strategy
- Implemented across Airlines & Defence



## KM Tools used in Rolls-Royce



- Communities of Practice
- Lessons Learnt Log
- Lessons Learnt Reviews
- Knowledge Auditing
- Expert Prioritisation
- Knowledge Acquisition
- Peer Assist
- Design Rationale Tool
- Other KM Tools

#### **Communities of Practice**

- A facilitated network of people
- Why?
  - Need to solve problems once
  - Encourage sharing of ideas and knowledge
  - Expand on existing ideas
  - Identification of experts
  - Work effectively on a global scale
- Online and face-to-face discussion & collaboration

## **Lessons Learnt Log**

- Repository for lessons learnt
- Process for approving lessons
- Embedded into procedures and practices
- Fully searchable





#### **Lessons Learnt Reviews**

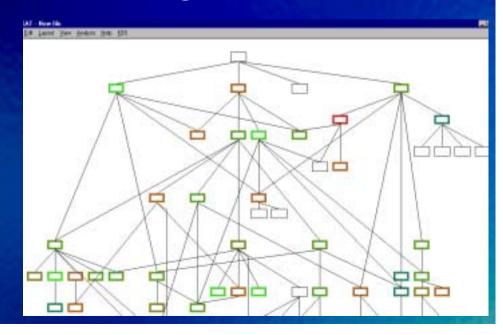
- A facilitated session to obtain lessons
- Run at the end of a significant stage in a project
- Follows a structured method
- Feeds into the log





## **Knowledge Auditing**

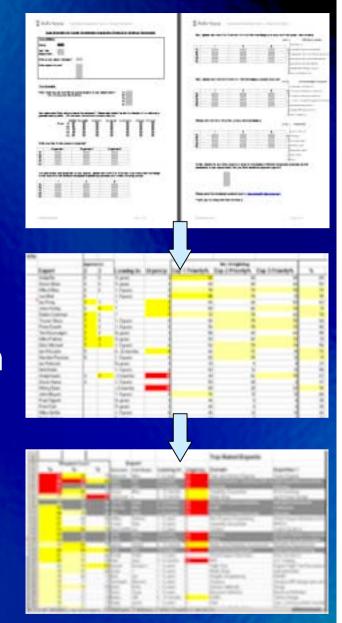
- Simple methodology
- Based upon group and individual interviews
- Provides the structure of knowledge
- Growing popularity





## **Expert Prioritisation**

- Simple process
- Reviewed regularly
- Prioritises knowledge acquisition
- Successfully piloted
- Word-of-mouth communication





#### **Knowledge Acquisition**

- Enables people to capture and publish knowledge
- A range of KA techniques
- Captures knowledge quickly and efficiently
- Knowledge can be published in many forms
- Packaged with the end user in mind



## **Knowledge Acquisition Process**



#### **Peer Assist**

- Shares best practice across similar teams
- Identifies new approaches to project problems
- To be piloted internally

### **Design Rationale Tool**

- Captures design rationale for future use
- Helps to structure design thought processes



#### **Other KM Tools**

Capability Intranet

Expert Yellow Pages

Information Engineering

Knowledge Engineering

SPEDEMOKA KBE METHODOLOGY

#### SPEDEMOKA Home Page

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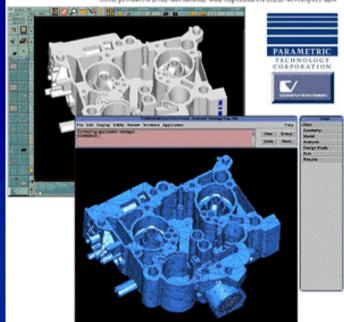
Welcome to the SPEDEMOKA web site. SPEDEMOKA is a method that continues the best of <u>SPEDE</u> and <u>MOKA</u> to deliver KBE applications, normally in the programming environment known as <u>ICAD</u>.

SPEDEMOKA is a practical guide, and takes its lead from learner learned from SPEDE projects, MOKA projects, ICAD programming, Knowledge Based Engineering and Knowledge Based Systems

The website is divided into 2 main rections

Those SPEDEMORA

This is the man iero of the web. It is intended to be used by KBE developers and ICAD programmers. It explains the rings involved in producing a KBE, leasons learned, best practice, strengths and weaknesses of the method, guidelines, buts and tips. This area has been produced from discussions with experienced KBE developers and



Knowledge Management - Defence Aerospace



#### **KM & Human Resources**

- Formal graduate placement
- KM attachment for trainees & secondments
- Workshops
- Appraisals
- Embedding into processes



### **Plans & Strategy**

- Corporate KM team
- KM CoP active & expanding
- Successful pilots in business units
- Good practice and lessons learnt
- Internal and external benchmarking
- Strategy in place to repeat successes
- New KM-enthusiastic Chairman



#### **Lessons Learnt**

- Start with simple techniques
- Pilot projects
- Keep a distance from IT
- Use everyday language
- Utilise word-of-mouth
- Ensure business benefits
- Learn lessons
- Continually improve



#### **Questions & Discussion**

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