

# Africa Lead: Scaling up for food security in Africa





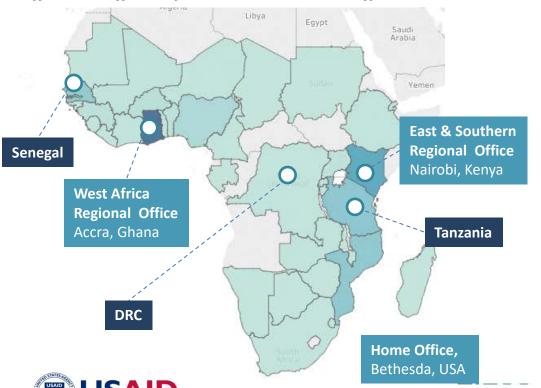








#### Offices & staff in 5 African Countries, Home Office in Bethesda



#### **USAID / MISSION SUPPORT**

1 Continental & 2 Regional Missions **Bureau for Food Security** 

**East Africa Mission West Africa Mission** 

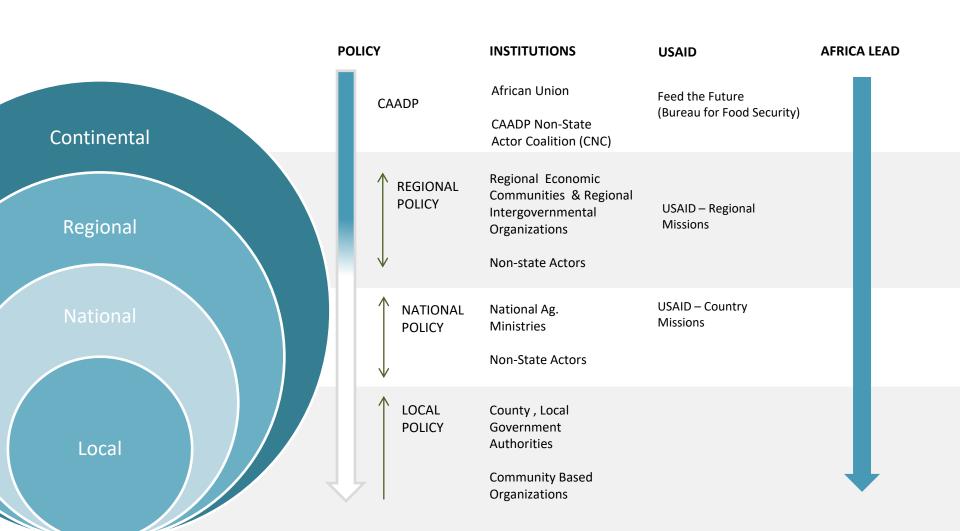
**11** Country Mission Buy-Ins

DRC, Ghana, Guinea, Kenya, Malawi, Mozambique, Nigeria, Rwanda, Sierra Leone, Senegal, & Tanzania PROJECT CEILING INCREASED

\$70 M 🐠 \$95 M

























### **Training:**

- 10,000 leaders from 36 countries
- Champions for Change
- 100 trainer portfolios in online directory









### Engaging women & youth in agriculture and agribusiness

- Women and youth networks
- Multi-media programming
  - Don't Lose the Plot reality TV show
     & Makutano Junction
  - Kumekucha radio series and fulllength film

https://www.youtube.com/w
atch?v=lh7vxKp7r6I



















#### Organizational Capacity Strengthening

#### **Regional Entities**

- Economic Community of West African States (ECOWAS)
- Common Market for Eastern and Southern Africa (COMESA)
- Continental Non-State Actor Coalition
- African Seed Trade Association (AFSTA)
- Alliance for Commodity Trade in East and Southern Africa (ACTESA)

#### **National Entities**

- National Drought Management Authority (NDMA-Kenya)
- Tegemeo Research Institute

County and Local Government Entities

















#### County

Partnership for Resilience & Economic Growth (PREG)

#### National

Agriculture Council of Kenya, Ministries of Agriculture in Kenya and Tanzania, Agriculture Non-state Actors Forum (Tanzania)

#### Regional

Regional Seed Policy (COMESA Seed Harmonization Implementation Plan)

#### Continental

African Union, National Agriculture
Investment Plans









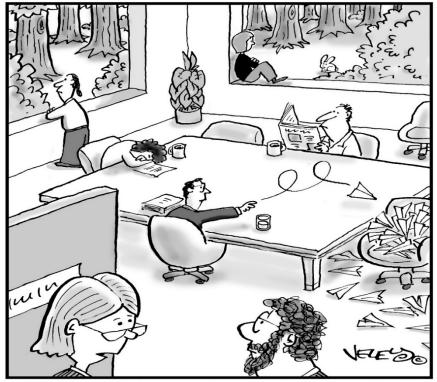
### **Facilitative Leadership**

Africa Lead's Role on Complex, Multi-stakeholder Activities









"We like to bring together people from radically different fields and wait for the friction to produce heat, light and magic. Sometimes it takes a while."







### Three examples of Facilitative Leadership

- 1. Partnership for Resilience and Economic Growth (PREG)
- 2. Tanzania's Agriculture Sector Development Program Phase 2 (ASDP-2)
- 3. Kenya's Agriculture Sector Growth and Transformation Strategy (ASGTS)







# Africa Lead's experience as facilitative leader on PREG, Tanzania ASDP-2 and Kenya ASGTS:

- 1. How did our role as facilitator come about?
- 2. What were our main functions and behaviors?
- 3. What were the outcomes?







#### A short background:

- Facilitative Leadership not in our scope of work
- Africa Lead started as organizer and facilitator of events
- Leadership void on complex challenges







#### Tanzania Agriculture Sector Development Plan

- Had previously supported Ministry with training and organizational development
- Ministry requested support
- Africa Lead couldn't do it alone; we identified other USAID partners
- Africa Lead emerged as de facto facilitator after first few meetings







Kenya Agriculture Sector Growth and Transformation Strategy

- Our role not an accident
- From the start of Africa Lead in Kenya in 2016, our objectives were: (1) to develop relationships with and be supportive of all parties; and (2) to create opportunities for open dialogue and learning among all parties
- Africa Lead involved in different arenas: leadership training; CAADP events; Institutional Architecture Assessment; Agriculture Policy Analysis Group; organizational strengthening







Partnership for Resilience and Economic Growth (PREG)

- Not organic and gradual as with the other two activities
- USAID/Kenya had committed to making PREG a successful example of Collaboration, Learning and Adaptation (CLA)
- Challenge: 7 USAID offices and 15 projects had resources; PREG didn't
- PREG began in 2013, floundered for several years
- In 2016 USAID bought into Africa Lead to manage the CLA activity







# 2. What were Africa Lead's main functions and behaviors as facilitative Leader?

Identify and work towards a common purpose

- Ask! don't tell!
- Resist the temptation to control design and implementation; let the collaborators do it
- Be "assertively supportive"







# 2. What were Africa Lead's main functions and behaviors as Facilitative Leader?

Ensure all partners contribute to and own the activity

- Africa Lead facilitated working groups in all three activities
- Each partner contributes according to its own specialized resources & skills
- Africa Lead served project coordination role







# 2. What were Africa Lead's main functions and behaviors as Facilitative Leader?

Develop and maintain open lines of communication

- Communication is the most important function of the facilitative leader
- Meeting minutes and follow-up actions
- Democratic communication democratizes decision making







# 2. What were Africa Lead's main functions and behaviors as Facilitative Leader?

Keep the collaboration focused and intact at almost any cost

- Keeping a group of diverse partners together a unique challenge
- Each activity experienced a crisis that threatened the collaboration







# 3. What were the outcomes of the three collaborations facilitated by Africa Lead?

- All three collaborations are recent and current; only the Tanzania ASDP-2 socialization program has been completed
- Qualitative outcomes: organizations given a voice; trust developed
- Tanzania ASDP-2: over 1000 Local Government Officials informed, empowered
- ASDP-2 and ASGTS incorporate CAADP goals & feed into National Agriculture Investment Plans and other CAADP reporting
- PREG: concrete benefits of joint work planning in counties
- For USAID partners: proof that collaboration pays off
- For USAID: value added







### **Summary of Lessons Learned**

On the benefits of facilitative leadership:

- Harnesses the resources of multiple partners
- Avoids duplication & resolves conflict
- Builds consensus among diverse parties
- Achieves objectives no single party can achieve alone







### **Summary of Key Lessons Learned**

On being an effective facilitative leader:

- Requires specialized skills and a facilitative personality
- Cannot be achieved if organization is burdened with narrow agenda and targets







### **Summary of Key Lessons Learned**

On strategic design to solving complex development problems:

- Dedicated facilitative leadership is vital to solving complex development problems involving diverse stakeholders
- Development organizations should consider designing the facilitative leadership function into projects and programs
- USAID mainly encourages collaboration now through periodic partners meetings; these examples could serve as case studies to inform more effective approaches to partner collaboration in the future







